



## Privacy Policy BACCAMBA'COM

**Effective Date:** [11/06/2025]

**Last Updated:** [11/06/2025]

Welcome to **BACCAMBA'COM**, the creative ground of **BACCAMBA'RUS RECORDS**. We take your privacy seriously, and this Privacy Policy explains how we handle your data when you interact with our platform, products, and services.

### 1. What We Collect

We collect **only the minimum** personal information required to provide our services:

- **Account Information:** name, email address, and password when you create an account.
- **Transaction Data:** billing and delivery information when you purchase a digital or physical product.
- **Communication Data:** if you contact us directly or subscribe to newsletters or updates.
- **Analytics Data (Optional & Anonymous):** we may use **basic traffic statistics** to understand platform usage – no personal identifiers, no profiling.

### 2. How We Use Your Data

We use your data solely to:

- Deliver and maintain services.
- Process payments and send orders.
- Communicate about updates, releases, or support.
- Improve your experience on our platform (within limits of ethical, non-invasive design).

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### 3. What We Don't Do

- No personal data resale.
- No third-party ad profiling.
- No cross-platform behavioral tracking.
- No targeted marketing based on your usage.

We believe in **direct relationships** with our audience. If we run sponsored campaigns, they will be **public, contextual, and artistically integrated**, not algorithmically driven.

### 4. Data Storage & Security

We store your information securely using encrypted systems and trusted platforms. Access to your data is strictly limited to authorized personnel.

### 5. Your Rights

You have the right to:

- Access, correct, or delete your personal data.
- Opt out of email communication at any time.
- Request complete deletion of your account and data.

Please contact us at: [dario\\_cardillo@baccambacom.com](mailto:dario_cardillo@baccambacom.com) to request changes or deletions.